



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

### Contract # 1310220

#### Schedule Dates

Advertiser	Republican Governors Association of NC (32743)	Date Entered	05/31/12
Agency	Target Enterprises (2076)	Last Modified	08/16/12
Product	POLITICAL CANDIDATE SUPER PAC (hs) (1386)	Entered By	Louise Palmer
Brand	REP GOVERNERS ASSOC (452580)	CO-OP	No
Salesperson	Millennium/LA, Los Angeles (1101)	Headline #	ECR09735450
Sales Office	Millennium Los Angeles	Demo	
Buyer Name	CRANE,CINDIE	Order Type	Normal
Phone/Fax	/	Package Deal	
CPE	N/A	Commission %	15.00
Account Types	National/Political Issue Agency BRD	Commission	\$0.00
Billing Type	Weekly/Irregular	Net Total	\$0.00
Comments	REP GOVERNORS ASSOC SHARE 52%	Sales Tax	

Grand Total:

**Spots**

**Rate**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Revised Line / News	10/05/12-11/04/12	2	:30	10:59:56P- News-News 13 11p Late News						1	1	1				Asheville (WLOS)	NEWS 13 TONIGHT	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE 52%

**Date Entered** 05/31/12  
**Last Modified** 07/31/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09735450  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49,272.00  
**Net Total** \$279,208.00  
**Sales Tax**

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/01/12-11/02/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1			25	\$280.00	\$7,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
2.0	Normal Line / News	11/05/12-11/09/12	2	:30	5A- News-News 13 Early 5am	1	X	X	X	X	X			1	\$280.00	\$280.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
3.0	Normal Line / News	10/01/12-11/02/12	2	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			25	\$400.00	\$10,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/12
4.0	Normal Line / News	11/05/12-11/09/12	2	:30	5:28A- News-News 13 Early 530a	1	X	X	X	X	X			1	\$400.00	\$400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/12
5.0	Normal Line / News	10/01/12-11/02/12	2	:30	7A- 8A (EST)		1	1	1	1	1			25	\$1,000.00	\$25,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
6.0	Normal Line / News	11/05/12-11/09/12	2	:30	7A- 8A (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12

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**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
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**Comments** REP GOVERNORS ASSOC  
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7.0	Normal Line / News	10/01/12-11/02/12	2	:30	8A- 9A (EST)		1	1	1	1	1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
8.0	Normal Line / News	11/05/12-11/09/12	2	:30	8A- 9A (EST)		1	X	X	X	X	X		1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
9.0	Normal Line / News	10/01/12-11/02/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1			25	\$500.00	\$12,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
10.0	Normal Line / News	11/05/12-11/09/12	2	:30	11:58:41A- News-News 13 at Noon		1	X	X	X	X	X		1	\$500.00	\$500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
11.0	Normal Line / News	10/01/12-11/02/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			25	\$450.00	\$11,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
12.0	Normal Line / News	11/05/12-11/09/12	2	:30	12:30P- News-News 13 at 1230p		1	X	X	X	X	X		1	\$450.00	\$450.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
13.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	4:00:30P- Anderson		1	1	1	1	1			25	\$350.00	\$8,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12

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14.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	4:00:30P- Anderson	1	X		X	X	X			1	\$350.00	\$350.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12
15.0	Normal Line / News	10/01/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
16.0	Normal Line / News	11/05/12-11/09/12	2	:30	4:59P- News-News 13 First News At 5p	1	X		X	X	X			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
17.0	Normal Line / News	10/01/12-11/02/12	2	:30	5:2BP- News-News 13 at 5:30p		1	1	1	1	1			25	\$1,050.00	\$26,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
18.0	Normal Line / News	11/05/12-11/09/12	2	:30	5:2BP- News-News 13 at 5:30p	1	X		X	X	X			1	\$1,050.00	\$1,050.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
19.0	Normal Line / News	10/01/12-11/02/12	2	:30	6P- 7P (EST)		1	1	1	1	1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12

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**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE S2%

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20.0	Normal Line / News	11/05/12-11/09/12	2	:30	6P- 7P (EST)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12
21.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	6:SB:SOP- Wheel of Fortune	1	1	1	1	1				2S	\$1,400.00	\$35,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	5/31/12
22.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	6:SB:SOP- Wheel of Fortune	1	X	X	X	X	X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	5/31/12
23.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	7:2B:30P- Jeopardy	1	1	1	1	1				2S	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	5/31/12
24.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	7:2B:30P- Jeopardy	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	5/31/12
25.0	Normal Line / News	10/01/12-11/01/12	2	:30	10:S9:S6P- News-News 13 11p Late News	1	1	1	1					20	\$1,200.00	\$24,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/12
26.0	Normal Line / News	11/05/12-11/08/12	2	:30	10:S9:S6P- News-News 13 11p Late News	1	X	X	X	X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 TONIGHT	5/31/12

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27.1	Normal Line / News	10/05/12-11/04/12	2	:30	10:59:56P- News-News 13 11p Late News	3				X		X		1S	\$1,100.00	\$16,500.00	Asheville (WLOS)	NEWS 13 TONIGHT	7/31/12
28.0	Normal Line / News	10/06/12-11/03/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		S	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	5/31/12
29.0	Normal Line / News	10/06/12-11/03/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		S	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	5/31/12
30.0	Normal Line / News	10/06/12-11/03/12	2	:30	BA- ABC-Good Morning America Saturday	1						X		S	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/12
31.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12
32.0	Normal Line / SPOT	10/20/12-10/20/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12
33.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12

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34.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLDS)	COMMENTS APPLY TO SUB LINES A THRU B JEPARDY-SAT	5/31/12
35.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLDS)	COMMENTS APPLY TO SUB LINES A THRU B JEPARDY-SAT	5/31/12
36.0	Normal Line / News	10/07/12-11/04/12	2	:30	S:59A- News-News 13 @ 6am Sunday	1							X	S	\$200.00	\$1,000.00	Asheville (WLDS)	NEWS 13 SUNDAY @ 6	5/31/12
37.0	Normal Line / News	10/07/12-11/04/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						X	S	\$300.00	\$1,500.00	Asheville (WLDS)	NEWS 13 SUNDAY @ 7	5/31/12	
38.0	Normal Line / News	10/07/12-11/04/12	2	:30	BA- ABC-Good Morning America Sunday	1						X	S	\$500.00	\$2,500.00	Asheville (WLDS)	GOOD MORNING AMERICA	5/31/12	

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**Agency** Target Enterprises (2076)  
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**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
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**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE 52%

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/01/12-11/02/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1			25	\$280.00	\$7,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
2.0	Normal Line / News	11/05/12-11/09/12	2	:30	5A- News-News 13 Early 5am		1	X	X	X	X	X		1	\$280.00	\$280.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING	5/31/12
3.0	Normal Line / News	10/01/12-11/02/12	2	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			25	\$400.00	\$10,000.00	Asheville (WLOS)	COMMENTS APPLY TO SU8 LINES A THRU 8 AMERICA THIS MORNING	5/31/12
4.0	Normal Line / News	11/05/12-11/09/12	2	:30	5:28A- News-News 13 Early 530a		1	X	X	X	X	X		1	\$400.00	\$400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B AMERICA THIS MORNING	5/31/12
5.0	Normal Line / News	10/01/12-11/02/12	2	:30	7A- 8A (EST)		1	1	1	1	1			25	\$1,000.00	\$25,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
6.0	Normal Line / News	11/05/12-11/09/12	2	:30	7A- 8A (EST)		1	X	X	X	X	X		1	\$1,000.00	\$1,000.00	Asheville (WLOS)	COMMENTS APPLY TO SU8 LINES A THRU 8 GOOD MORNING AMERICA	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (hs) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS AS50C  
SHARE S2%

Date Entered 05/31/12  
Last Modified 05/31/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09735450  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$49,272.00  
Net Total \$279,208.00  
Sales Tax

**Asheville (WLOS)**

By Broadcast Month	Spots	Rate
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News	10/01/12-11/02/12	2	:30	8A- 9A (EST)		1	1	1	1	1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
8.0	Normal Line / News	11/05/12-11/09/12	2	:30	8A- 9A (EST)		1	X	X	X	X	X		1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	5/31/12
9.0	Normal Line / News	10/01/12-11/02/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1			25	\$500.00	\$12,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
10.0	Normal Line / News	11/05/12-11/09/12	2	:30	11:58:41A- News-News 13 at Noon		1	X	X	X	X	X		1	\$500.00	\$500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ NOON	5/31/12
11.0	Normal Line / News	10/01/12-11/02/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			25	\$450.00	\$11,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
10.0	Normal Line / News	11/05/12-11/09/12	2	:30	12:30P- News-News 13 at 1230p		1	X	X	X	X	X		1	\$450.00	\$450.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 @ 1230	5/31/12
11.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	4:00:30P- Anderson		1	1	1	1	1			25	\$450.00	\$8,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE 52%

**Date Entered** 05/31/12  
**Last Modified** 05/31/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09735450  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49,272.00  
**Net Total** \$279,208.00  
**Sales Tax**

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	4:00:30P- Anderson	1	X	X	X	X	X			1	\$350.00	\$350.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B ANDERSON COOPER	5/31/12
15.0	Normal Line / News	10/01/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			25	\$950.00	\$23,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
16.0	Normal Line / News	11/05/12-11/09/12	2	:30	4:59P- News-News 13 FIrst News At 5p	1	X	X	X	X	X			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	5/31/12
17.0	Normal Line / News	10/01/12-11/02/12	2	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			25	\$1,050.00	\$26,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
18.0	Normal Line / News	11/05/12-11/09/12	2	:30	5:28P- News-News 13 at 5:30p	1	X	X	X	X	X			1	\$1,050.00	\$1,050.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 530P	5/31/12
19.0	Normal Line / News	10/01/12-11/02/12	2	:30	6P- 7P (EST)		1	1	1	1	1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE 52%

**Date Entered** 05/31/12  
**Last Modified** 05/31/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09735450  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49,272.00  
**Net Total** \$279,208.00  
**Sales Tax**

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News	11/05/12-11/09/12	2	:30	6P- 7P (EST)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WKDY NEWS 13 @ 6	5/31/12
21.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	6:58:50P- Wheel of Fortune	1		1	1	1	1			25	\$1,400.00	\$35,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE	5/31/12
22.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	6:58:50P- Wheel of Fortune	1	X	X	X	X	X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU 8 WHEEL OF FORTUNE	5/31/12
23.0	Normal Line / SPOT	10/01/12-11/02/12	2	:30	7:28:30P- Jeopardy	1		1	1	1	1			25	\$1,600.00	\$40,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPADY	5/31/12
24.0	Normal Line / SPOT	11/05/12-11/09/12	2	:30	7:28:30P- Jeopardy	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPADY	5/31/12
25.0	Normal Line / News	10/01/12-11/01/12	2	:30	10:59:56P- News-News 13 11p Late News	1		1	1	1				20	\$1,200.00	\$24,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU 8 NEWS 13 TONIGHT	5/31/12
26.0	Normal Line / News	11/05/12-11/08/12	2	:30	10:S9:56P- News-News 13 11p Late News	1	X	X	X	X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU 8 NEWS 13 TONIGHT	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE S2%

**Date Entered** 05/31/12  
**Last Modified** 05/31/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09735450  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49,272.00  
**Net Total** \$279,208.00  
**Sales Tax**

**Asheville (WLOS)**

By Broadcast Month	Spots	Rate
Oct. 2012	296	\$253,400.00
Nov. 2012	87	\$75,080.00
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / News	10/05/12-11/04/12	2	:30	10:59:56P- News-News 13 11p Late News						1	1	1	15	\$1,100.00	\$16,500.00	Asheville (WLOS)	NEWS 13 TONIGHT	5/31/12
28.0	Normal Line / News	10/06/12-11/03/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	5/31/12
28.0	Normal Line / News	10/06/12-11/03/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	5/31/12
30.0	Normal Line / News	10/06/12-11/03/12	2	:30	BA- ABC-Good Morning America Saturday	1						X		5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/12
31.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12
32.0	Normal Line / SPOT	10/20/12-10/20/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12
33.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C WHEEL OF FORTUNE SAT	5/31/12
34.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY-SAT	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract #** 1310220  
**Schedule Dates** 10/01/12-11/09/12  
**Advertiser** Republican Governors Association of NC (32743)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** REP GOVERNERS ASSOC (452580)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** REP GOVERNORS ASSOC  
SHARE 52%

**Date Entered** 05/31/12  
**Last Modified** 05/31/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09735450  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49,272.00  
**Net Total** \$279,208.00  
**Sales Tax**

Asheville (WLOS)		Spots	Rate
By Broadcast Month	Spots	Rate	
Oct. 2012	296	\$253,400.00	
Nov. 2012	87	\$75,080.00	
<b>Grand Total:</b>	<b>383</b>	<b>\$328,480.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY-SAT	5/31/12
36.0	Normal Line / News	10/07/12-11/04/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X	5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	5/31/12
38.0	Normal Line / News	10/07/12-11/04/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						X		5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	5/31/12
38.0	Normal Line / News	10/07/12-11/04/12	2	:30	8A- ABC-Good Morning America Sunday	1						X		5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA	5/31/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9735450 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 05/29/2012 8:35 AM  
Last Received: 05/25/2012 4:24 PM  
Showing Buylines: All Lines

Station WLOS-TV GREENVILLE-SPARTANBURG  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product REP GOVERNORS ASSOC  
Estimate#  
Buyer CINDIE CRANE  
Phone#  
Fax#

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD., SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 10/01/2012 - 11/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) LOS ANGELES  
Salesperson ( ) JOE FRENCH-SINCLAIR  
Salesperson Phone# 323-966-5284  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*  
\*\*\*5/24 V.1 - NEW POLITICAL ORDER TO START 10/1\*\*\*  
ORD TTL= 328480/383X  
PLS CONFIRM ASAP. THANK YOU, SERENA FOR JOE  
\*\*\*\*\*

Rep Order# 9735450 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 05/29/2012 8:35 AM  
Last Received: 05/25/2012 4:24 PM  
Showing Buylines: All Lines

2 of 5

Station WLOS-TV GREENVILLE-SPARTANBURG  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product REP GOVERNORS ASSOC  
Estimate#  
Buyer CINDIE CRANE  
Phone#  
Fax#

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD., SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 10/01/2012 - 11/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) LOS ANGELES  
Salesperson ( ) JOE FRENI-SINCLAIR  
Salesperson Phone# 323-966-5284  
Salesperson FAX#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

\*\*\*5/24 V.1 - NEW POLITICAL ORDER TO START 10/1\*\*\*

ORD TTL= 328480/383X

PLS CONFIRM ASAP. THANK YOU, SERENA FOR JOE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	M-F	5A-530A	NEWS 13 THIS MORNING	:30	\$280.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$7,280.00	
Rating: 1.7												
	2	M-F	530A-6A	AMERICA THIS MORNING	:30	\$400.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$10,400.00	
Rating: 1.8												
	3	M-F	7A-8A	GOOD MORNING AMERICA	:30	\$1,000.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$26,000.00	
Rating: 4.5												
	4	M-F	8A-9A	GOOD MORNING AMERICA	:30	\$950.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$24,700.00	
Rating: 4.7												
	5	M-F	12P-1230P	NEWS 13 @ NOON	:30	\$500.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$13,000.00	

Rating: 3.4

Rep Order# 9735450 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 05/29/2012 8:35 AM  
Last Received: 05/25/2012 4:24 PM  
Showing Buylines: All Lines

3 of 5

Station WLOS-TV GREENVILLE-SPARTANBURG  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product REP GOVERNORS ASSOC

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD., SUITE 1240  
SHERMAN OAKS, CA 91403

Rep Firm  
Sales Office ( ) LOS ANGELES  
Salesperson ( ) JOE FRENI-SINCLAIR

Estimate#  
Buyer CINDIE CRANE  
Phone#  
Fax#

Agency C/P1/P2/E  
Flight Dates 10/01/2012 - 11/11/2012  
Hiatus Weeks

Salesperson Phone# 323-966-5284  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	6	M-F	1230P-1P	NEWS 13 @ 1230	:30	\$450.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$11,700.00	

Rating: 2.8

7	M-F	4P-5P	ANDERSON COOPER	:30	\$350.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$9,100.00
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Rating: 2.0

8	M-F	5P-530P	FIRST NEWS AT 5	:30	\$950.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$24,700.00
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Rating: 5.6

9	M-F	530P-6P	FIRST NEWS AT 530P	:30	\$1,050.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$27,300.00
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Rating: 6.5

10	M-F	6P-7P	WKDY NEWS 13 @ 6	:30	\$1,600.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$41,600.00
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Rating: 8.5

11	M-F	7P-730P	WHEEL OF FORTUNE	:30	\$1,400.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$36,400.00
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Rating: 8.5

12	M-F	730P-8P	JEOPARDY	:30	\$1,600.00	10/01-11/02 11/05-11/09	5 1	5 1	25 1	\$41,600.00
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Rating: 8.2

13	M-TH	11P-1135P	NEWS 13 TONIGHT	:30	\$1,200.00	10/01-11/01 11/05-11/08	4 1	5 1	20 1	\$25,200.00
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Rating: 4.3

14	F-SU	11P-1135P	NEWS 13 TONIGHT	:30	\$1,100.00	10/05-11/04	3	5	15	\$16,500.00
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Rating: 5.2

Rep Order# 9735450 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 05/29/2012 8:35 AM  
Last Received: 05/25/2012 4:24 PM  
Showing Buylines: All Lines

Station WLOS-TV GREENVILLE-SPARTANBURG  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product REP GOVERNORS ASSOC

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD., SUITE 1240  
SHERMAN OAKS, CA 91403

Rep Firm  
Sales Office ( ) LOS ANGELES  
Salesperson ( ) JOE FRENCH-SINCLAIR

Estimate#  
Buyer CINDIE CRANE  
Phone#  
Fax#

Agency C/P1/P2/E  
Flight Dates 10/01/2012 - 11/11/2012  
Hiatus Weeks

Salesperson Phone# 323-966-5284  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	SA	6A-7A	NEWS 13 SATURDAY @ 6	:30	\$200.00	10/06-11/03	1	5	5	\$1,000.00	
Rating: 2.0												
	16	SA	7A-8A	NEWS 13 SATURDAY @ 7	:30	\$300.00	10/06-11/03	1	5	5	\$1,500.00	
Rating: 3.9												
	17	SA	8A-9A	GOOD MORNING AMERICA	:30	\$500.00	10/06-11/03	1	5	5	\$2,500.00	
Rating: 3.6												
	18	SA	7P-730P	WHEEL OF FORTUNE SAT	:30	\$600.00	10/06-10/06 10/20-10/20 11/03-11/03	1 1 1	1 1 1	1 1 1	\$1,800.00	
Rating: 6.2												
	19	SA	730P-8P	JEOPARDY-SAT	:30	\$600.00	10/13-10/13 10/27-10/27	1 1	1 1	1 1	\$1,200.00	
Rating: 5.4												
	20	SU	6A-7A	NEWS 13 SUNDAY @ 6	:30	\$200.00	10/07-11/04	1	5	5	\$1,000.00	
Rating: 1.5												
	21	SU	7A-8A	NEWS 13 SUNDAY @ 7	:30	\$300.00	10/07-11/04	1	5	5	\$1,500.00	
Rating: 3.1												
	22	SU	8A-9A	GOOD MORNING AMERICA	:30	\$500.00	10/07-11/04	1	5	5	\$2,500.00	
Rating: 4.5												

## --REPORT TOTALS--

Report Totals: 383 / \$328,480.00

## --SALES MONTHLY TOTALS--

Rep Order# 9735450 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 05/29/2012 8:35 AM  
Last Received: 05/25/2012 4:24 PM  
Showing Buylines: All Lines

5 of 5

Station WLOS-TV GREENVILLE-SPARTANBURG  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product REP GOVERNORS ASSOC

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD., SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 10/01/2012 - 11/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) LOS ANGELES  
Salesperson ( ) JOE FRENI-SINCLAIR  
Salesperson Phone# 323-966-5284  
Salesperson FAX#

Estimate#  
Buyer CINDIE CRANE  
Phone#  
Fax#

Oct 12: 296 / \$253,400.00

Nov 12: 87 / \$75,080.00

Sales Totals: 383 / \$328,480.00

Station Totals: 383 / \$328,480.00

Lines not sent/rclld/rtrn: 0 / \$0.00

## ---COMPETITIVE---

Market Totals	\$631,207	CABL	0%	UNKN	0%	WASV	0%	WBSC	0%	WGGS	0%
		WHNS	5%	WLOS	52%	WMYA	8%	WNEG	0%	WSPA	15%
		WYCW	0%	WYFF	20%						

Books null

Demos RA35+